

FOR IMMEDIATE RELEASE: 06/14/16

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CentraForce Health Appoints Managing Director and Chief Revenue Officer

Austin, Texas: [CentraForce Health](http://www.centraforcehealth.com/), a population-centric intelligence provider, is pleased to announce the appointment of Jay Kleinman as Managing Director and Chief Revenue Officer.

Kleinman, a healthcare veteran with recent experience at Tenet Healthcare and Conifer Health Solutions, has deep domain experience creating solutions to help clients across healthcare modalities meet their long-term objectives. As Managing Director and Chief Revenue Officer, Kleinman will lead CentraForce Health's operations and add focus to expanding its presence in delivering healthcare intelligence and population-centric solutions.



“In an environment where the demands on data are critical to driving patient care and delivering value, I’m excited to be part of CentraForce Health, which provides the critical intelligence needed to close the gap between clinical analytics and the need for a holistic view of the patient,” Kleinman says. “With the onboarding of a multitude of new clients, the refinement of our Health Squared product suite, along with a solid and highly-qualified team, CentraForce Health is uniquely positioned to accelerate in this noisy data analytics space.”

Stephen L. Newman, M.D., former Vice Chairman and Chief Operating Officer of Tenet Healthcare Corporation and CentraForce Board Member states, “I’ve known and worked in the industry with Jay for over 25 years and we are thrilled to bring him on board. Jay’s strong background in healthcare innovation is critical for leading CentraForce Health into its next stage.”

About CentraForce Health: <http://www.centraforcehealth.com/>

CentraForce Health’s proprietary platform provides population-centric intelligence that bridges the gap between clinical analytics and everyday patient behavior. Designed for healthcare strategists, CentraForce Health leverages non-traditional data to provide a holistic view of populations through their PopulationCentric Intelligence Platform.

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